

ORDER



A GANNETT COMPANY

WJXX-TV

Orders	Order / Rev:	707254
	Alt Order #:	06282928
	Product Desc:	NELSON FOR SENATE
	Estimate:	550
	Flight Dates:	08/23/12 - 08/27/12
	Original Date / Rev:	08/16/12 / 08/17/12
	Order Type:	Political

Primary AE:

Jim Quinn

Sales Office:

T-PHI

Sales Region:

NAT

Agency	Name:	<u>Abar Hutton Media/ POL</u>
	Buying Contact:	
	Billing Contact:	
		<u>6190 Grovedale Court Suite 200</u>
		<u>Alexandria, VA 22310</u>

Billing Type:	Cash
Billing Calendar:	Broad
Billing Cycle:	EOM/
Agency Commission:	15%

Advertiser	Name:	Nelson, B/ D / US Senate
	Demographic:	A35+
	Product Codes:	PL-US Senate
	Priority:	P-3
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/26/12	3	\$630.00	\$535.50	August 2012	3	\$630.00	\$535.50	0.00
08/27/12	08/27/12	1	\$130.00	\$110.50	September 2012	1	\$130.00	\$110.50	0.00
					Totals	4	\$760.00	\$646.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
WJXX-TV	5%	\$760.00
Market	100%	\$15,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WAWS	5%	\$760.00
WCWJ	0%	\$0.00
WJXT	41%	\$6,232.00
WTEV	27%	\$4,104.00
WTLV	22%	\$3,344.00

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Advertiser: Nelson, B/ D / US Senate
 Product Desc: NELSON FOR SENATE
 Estimate: 550

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WJXX	08/27/12	08/27/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/27/12				09/02/12	M-----		1	\$130.00	0.00						
													Totals	4	\$760.00